

Scaling Newer Heights

www.neoheights.com



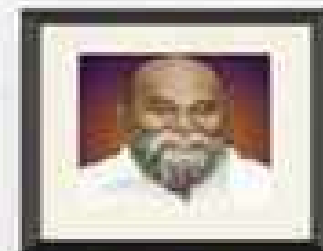
Who we are

Arul Group embodies a rich legacy in manufacturing and business, with roots tracing back to 1978. Our journey began with Arul Rubbers in 1978, specializing in the production of high -quality rubber products. In 1997, Arul Polymers was established, further expanding our presence in the industry with a focus on polymer -based solutions. Building upon decades of expertise and success,

Neo Heights emerged in 2011 as a testament to our commitment to innovation and growth.

Arul Rubbers and Arul Polymers have established a global presence as leaders in their respective fields. With a dedication to quality and excellence, they have garnered recognition and trust from clients worldwide.

Arul Group History & Legacy



1978 Arul Rubbers Pvt. Ltd. established by Mr. Vajravel (Chairman & MD), marking the beginning of the group's journey.



1981 Mr. Vajravel appointed President of SICO Industries, Thiruvallur.



1987 Launch of Arul Engineering Pvt. Ltd. expanding into fabrication.



1996 First export project received from Indo Bharath Rayon, Indonesia.



1997 Arul Polymers Pvt. Ltd. Mixing facility inaugurated.



2009 Entered the on-site Rubber lining business.



2011 Leadership transitioned to the 2nd generation, Mr. Arul Vajravel, Managing Director, Arul Group.



2011 Launch of Neo Heights.



2013 Arul Polymers moulding facility launched, certified with ISO 9001 and ISO 14001.



2016 Appointment as OEM supplier for TVS Motors.



2020 Entered FGD projects for Thermal power plants.



2023

- Entered Mixing & Mould Processing business.
- Participated in F&E International expo in Dubai.
- Received WRAS certification for CPDM up to 80°C and 800 Litres/min.
- Turnkey project from Schneider India Limited.
- Launched The Neo Studio.



2024

- Achieved ₹200 Cr.
- APPL, completed its first export to the UAE.
- Launched a new product line in the UAE market.
- Vajra Panel's started factory operations.
- VAIJRA Panels.



2025

- Started Industrial Water Management.
- Entered strategic business collaborations with a UAE-based company.
- Opening of Neo Heights corporate office in Bangalore.
- Opening of Neo Heights head office in Mumbai - Vajra Towers.



2012 Supplied complete MSPE equipment to Chennai Calumet, Chennai, Vengal, Gujarat.



2015 Entered Automobile welded rubber parts in a Vajra L1 to Dushkara.



2017 Unit 2 resulting facility launched with MSPE 10000 certification.



2022 Entered EV sector.



Welcome to Neo Heights

Neo Heights Builders and promoters Private Limited was established in 2011 by a team of industrialists with extensive experience in professional business management. Neo Heights was set up with a strong passion to design and execute quality civil construction projects catering to the ever growing demand of the industry within stipulated budgets and their requirements.

Over the past decade Neo Heights has become synonymous with trust, innovation and engineering excellence, satisfying the demanding requirements of the industry. Customers value the highly executable and sustainable

solutions of ours. We continuously strive towards perfection in all our endeavors to achieve perfection that would lead to successful completion of even complex construction projects on schedule and at the best price. Our range of services includes all construction related tasks from complex turn-key construction to civil engineering.



From the Managing Director's Desk

As the Managing Director of Arul Group, I am honored to lead a company that has been at the forefront of the rubber industry since 1978. Our journey has been defined by a steadfast commitment to quality solutions and customer satisfaction.

With a background in engineering and extensive experience in the industry, I am proud to steer our team towards excellence. Quality, innovation, consistency, and dedication have always been the cornerstones of Arul Group's ethos.

I am pleased to note that over 70% of our business comes from repeat customers, a testament to the trust they place in our capabilities. Our technically proficient and loyal team ensures that we deliver outstanding quality and service consistently.

At Arul Group, we prioritize continuous improvement and stay updated with the latest industry trends through international and domestic exhibitions and trade shows. This enables us to introduce diverse products and solutions to meet evolving customer needs.

As we look to the future, our commitment to delivering the highest standards of quality and service remains unwavering. I am excited about the opportunities ahead and confident in our ability to continue exceeding expectations.

Thank you for your trust and support.

Best Regards,

Arul Vajravel B.E., M.S. (USA)
Managing Director
Arul Group



Neo Heights Service Segments

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1.

**EPC
CONTRACTOR**

**GC
PROJECTS**
(DESIGN BUILD)

2.

CIVIL

Neo Heights Service Segments

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3.

***LAND
DEVELOP-
MENT***



4.

PEB



Neo Heights Service Segments

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5.

MEP

*(MECHANICAL,
ELECTRICAL, AND
PLUMBING)*



6.

INTERIOR

*(COMMERCIAL /
INDUSTRIAL AND
RESIDENTIAL)*



Neo Heights Core Competencies

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Driving Excellence in Construction and Development

Expertise in Design-Build Projects

- Delivering seamless integration of design and execution
- Ensuring efficiency, cost-effectiveness, and high-quality outcomes

Diverse Proficiency in Civil, PEB (Pre-Engineered Buildings), MEP (Mechanical, Electrical, and Plumbing) & Interior Works

- Comprehensive skills across various construction domains
- Tailored solutions for complex civil engineering projects
- Advanced capabilities in the design and construction of pre-engineered buildings

Specialization in Infrastructure and External Development Work

- Expertise in delivering robust infrastructure solutions
- Skilled at enhancing durability, safety, and functionality of built environments
- Commitment to sustainable and innovative practices in infrastructure projects

MEP Excellence – On-Time, On-Budget, Client Satisfaction Assured

- Expertise in providing solutions for complex MEP design in buildings, residential properties, industrial, and commercial projects
- Skilled in seamless integration of MEP systems, working closely with civil engineering teams
- Expertise in managing projects within cost-controlled environments
- Excellence in schedule management, ensuring faster completion timelines

Project Management

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The job site productivity which will be estimated based on the project work conditions which include following factors



S.No	Factors	Approach
1	Job size and complexity.	Detailed study will be conducted by Neo Heights Audit team before tendering
2	Local Concerns	Advisory committee consist of local experts will be formed to address the issues quickly.
3	Labor availability & deployment	Experienced foremen / supervisors will be deployed for each work group.
4	Equipment utilization	Dedicated plant & machinery team will be deployed through out the project period
5	Contractual agreements with suppliers & workforce	Agreements will be made based on the type of construction and specific craft wise.
6	Local climate	Detailed forecast plan will be made during tendering time.
7	Local cultural characteristics	Form and depute local guidance / advisory team. Master schedule will be prepared accordingly.

The following factors also play a vital role in project, Neo Heights will provide detailed methodology with minimal to options for all the factors



Job – site
accessibilit
y



Utilization of
Local or
non-Local labor



Use of
subcontractors



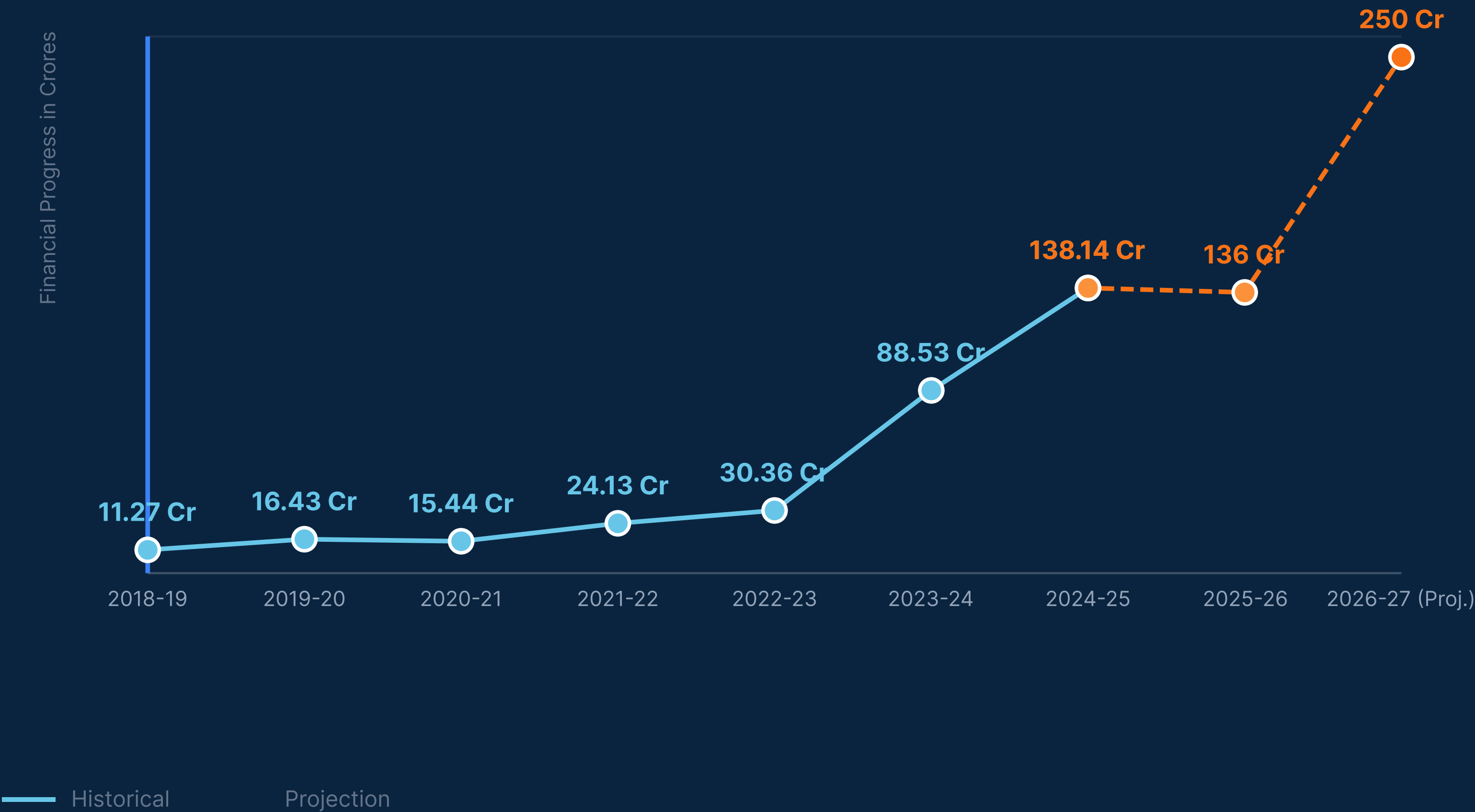
Degree of field
supervision

Financial Overview

Neo Heights

Neo Heights Builders Financial Progress	
Financial Year	Value in Crores
2018-19	11.27
2019-20	16.43
2020-21	15.44
2021-22	24.13
2022-23	30.36
2023-24	88.53
2024-25	138.14
2025-26	136.00ACTUAL
2026-27 (Proj.)	250.00 PROJ

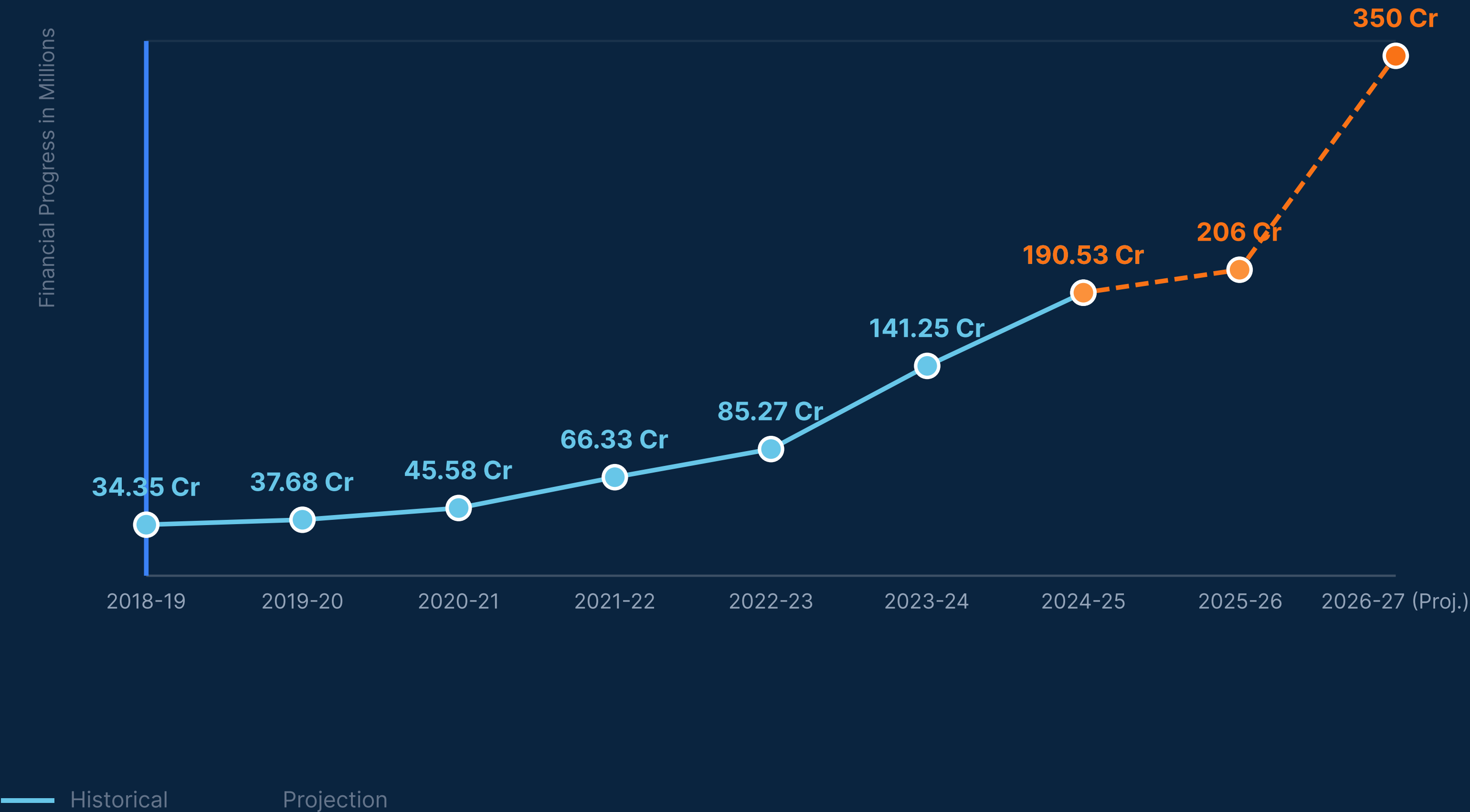
Neo Heights Builders has demonstrated significant financial growth over the years.. This consistent upward trajectory underscores our strong market presence and effective financial management.



Financial Overview Arul Group

Arul Group Financial Progress	
Financial Year	Value in Crores
2018-19	34.35
2019-20	37.68
2020-21	45.58
2021-22	66.33
2022-23	85.27
2023-24	141.25
2024-25	190.53
2025-26	206.00 ACTUAL
2026-27 (Proj.)	350.00 PROJ

Arul Group, established in 1978, has showcased remarkable financial performance, achieving an annual turnover of 136 crores for Neo Heights in 2025-26 alone. The group's total turnover for 2025-26 amounts to 206 crores.



Resource Capabilities

Neo heights ensures projects are delivered to the highest quality standards with our extensive range of fit for purpose equipment and modern fleet. All equipment is maintained as per OEM recommendations. Dedicated P&M Team with well experienced fStaff are available inhouse.

S.NO	DESCRIPTION OF EQUIPMENT	QTY
1	TIPPER	10
2	JCB	3
3	EXCAVATOR -220	4
4	ROLLER	1
5	DOZER	2
6	EICHER	1
7	SELF LOADING CONCRETE MIXER AJAX	1
8	TRACTOR	3
9	TATA SUMO	2
10	CUBE TESTING MACHINE (UTM)	1
11	BAR BENDING MACHINE	2
12	CONCRETE MIXER MACHINE	5
13	CONCRETE VIBRATOR	8
14	TOTAL STATION	3
15	LEVELLING MACHINE	5
16	EARTH JUMPING COMPACTOR	5
17	EARTH PLATE COMPACTOR	5
18	DEWATERING PUMP	12
19	PETROL VIBRATOR	10
20	ELECTRIC VIBRATOR	6
21	BREKAR -HILTI -11E	7
22	DG -30KV	2
23	BACK HOE LEADER	3
24	HYDRA CRANES	6
25	250 TON CRANE	1
26	SCISSOR LIFT	4
27	WALL PLASTERING MACHINE-S30 FULL6-TM100	1

Workforce - Capabilities – 1500+

Tech /Admin – 364+ Skilled/ Unskilled labour – 1200+

01 No

CEO (Chief Executive Officer)

01 No

CFO (Chief Financial Officer)

01 No

COO (Chief Operating Officer)

01 No

CHRO (Chief Human Resource Officer)

01 No

CMO (Chief Marketing Officer)

10+ Nos

General Managers (VP & GM - Marketing and Technical)

252+ Nos

Specialized Engineers (Quality, Site, Billing, Estimation, Surveying, Safety)

70+ Nos

Support Departments (Accounts, HR, Purchase)

35+ Nos

Project Managers & Co-ordinators

1200+

Skilled Labor Force (On Company Rolls)

Accolades & Recognitions

Neo Heights Builders and Promoters Pvt Ltd has been honored as one of the **Top 100 Winners of the 10th Edition of the India SME 100 Awards 2023**, selected from over 31,000 nominations received for this edition



Quality Policy

Quality Policy at Neo Heights Builders & Promoters Pvt Ltd



Commitment: Delivering top-quality products while understanding customer needs and minimizing operational risks.

Key Objectives: Defining and reducing business- related risks, establishing measurable goals for continual improvement, and ensuring compliance with legislative frameworks.

Employee Involvement: Encouraging staff participation and ensuring ongoing relevance through regular policy reviews.

HSE Commitment: All employees are committed to HSE, with line management taking a leadership role in compliance and communication.

Quality and Safety Standards :

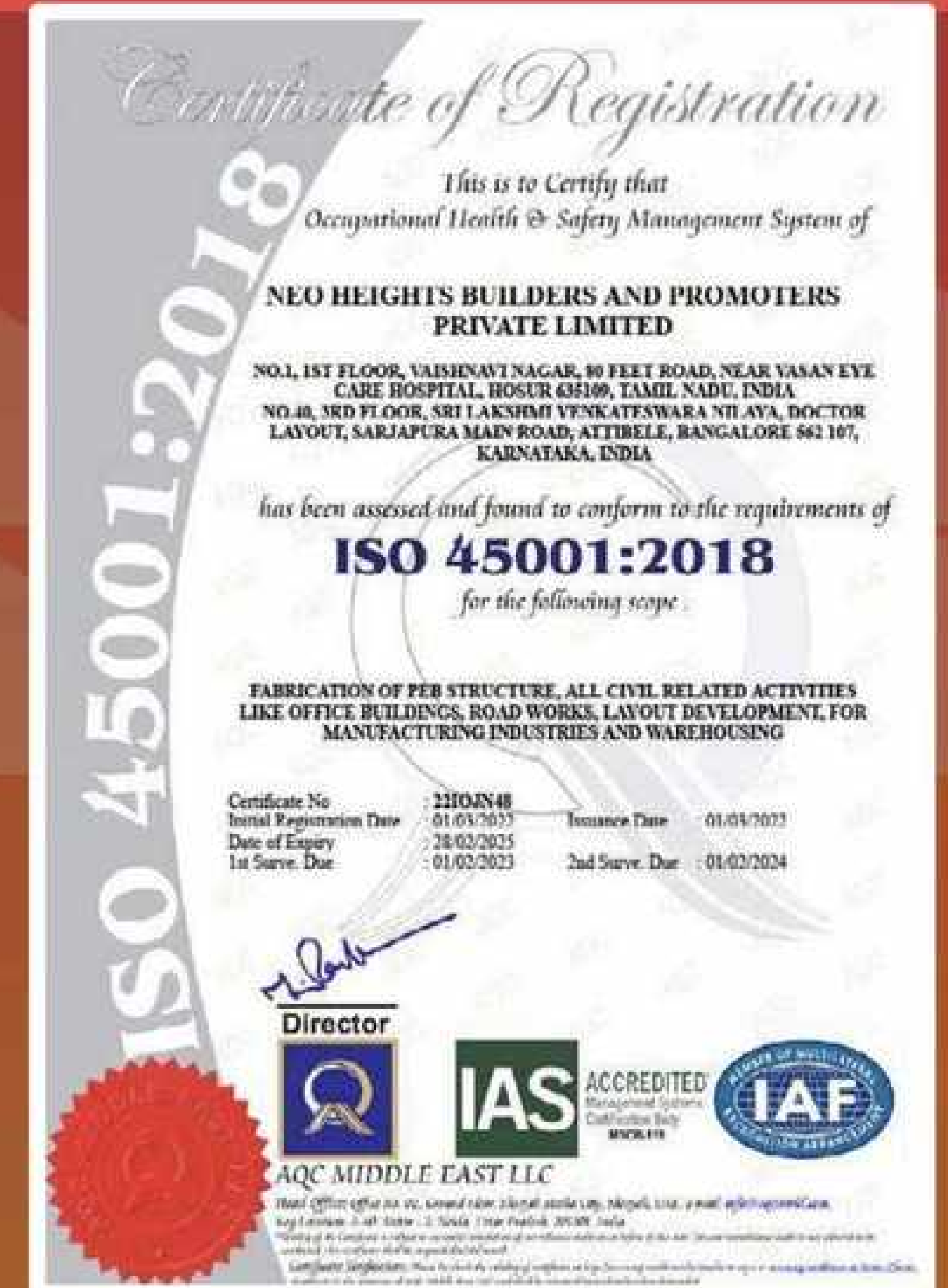
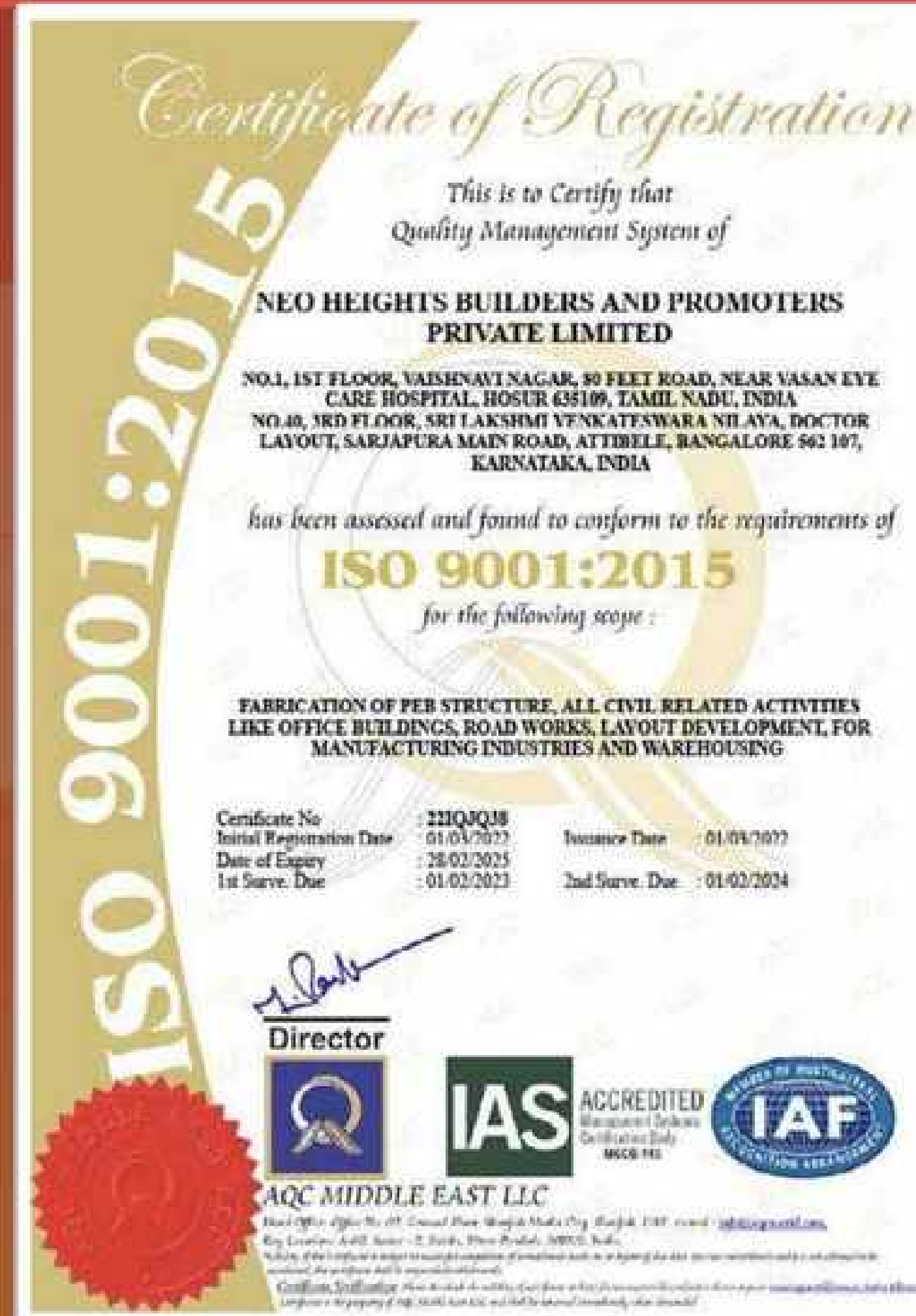
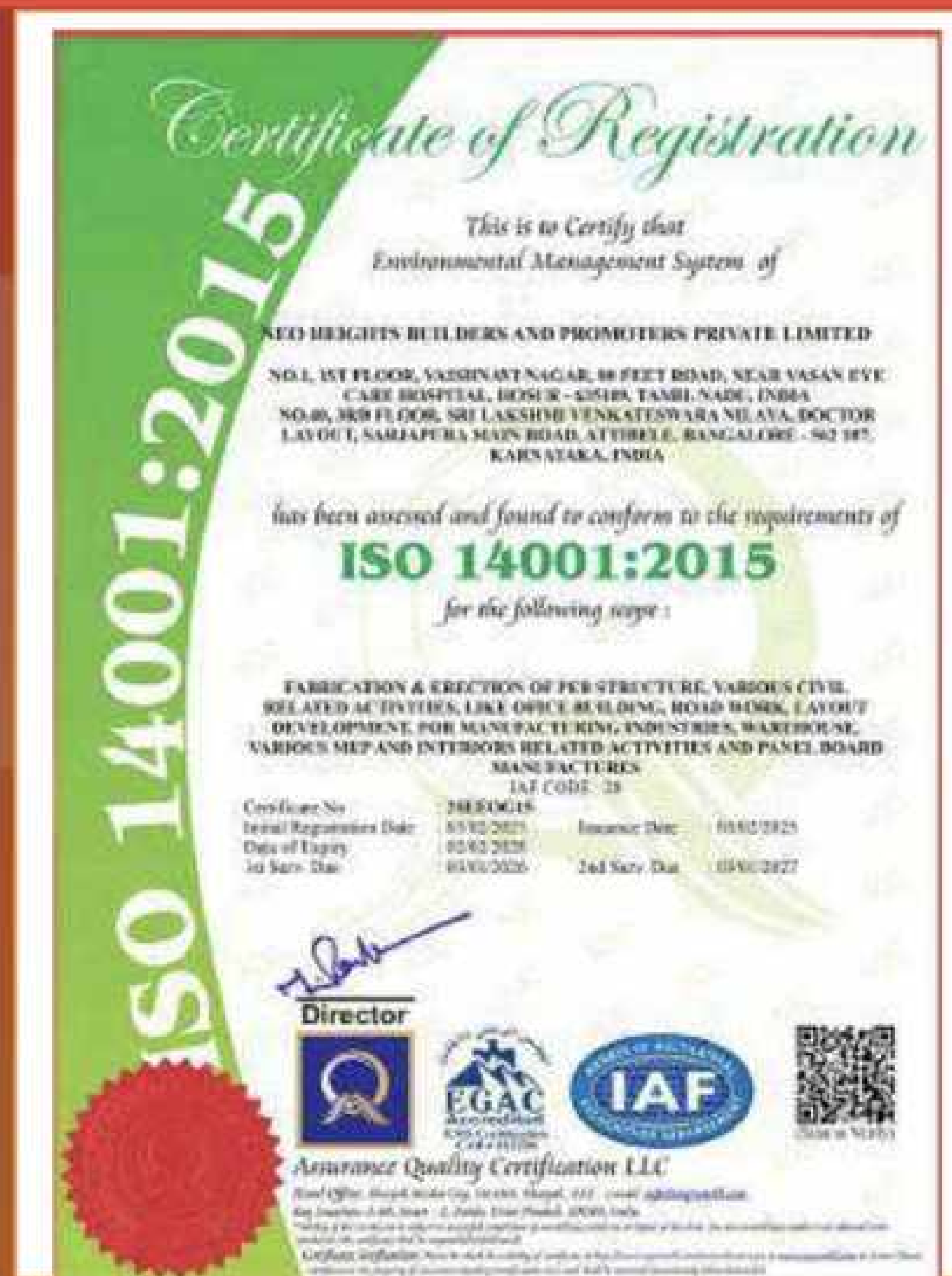
ISO 9001:2015: Ensures consistent quality in products and services through effective quality management.

ISO 45001:2018: Focuses on improving workplace health and safety by managing and reducing risks.



ISO Certification

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An Arul Group Presentation 2026-27



The launch of Neo Studios in 2023 extended this integrated model into interior design and execution. While interiors are often treated as the final aesthetic layer of a project, Neo

Organization Structure

1500+ team members • Team Strength by Function

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Glimpse of Our Projects



Ongoing and Completed Projects

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Schaeffler

Project value

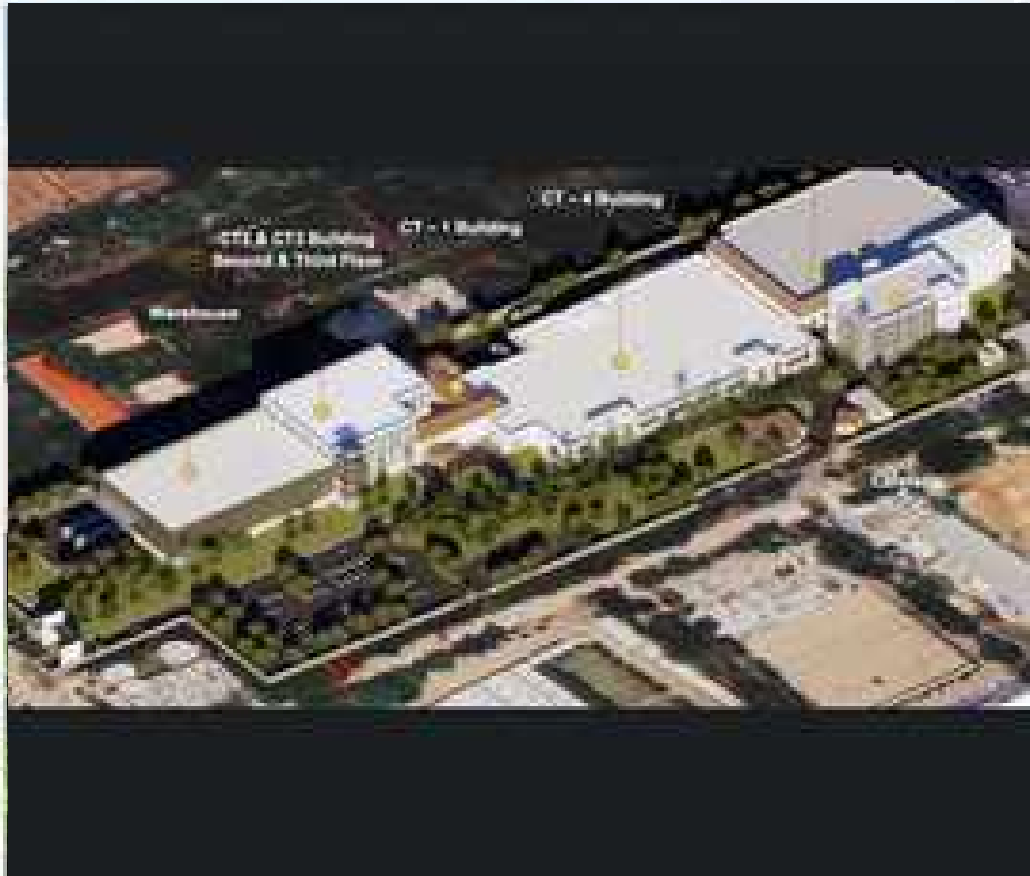
145+cr



Toyota

Project value

70+cr



GE

Healthcare
Project value

50+c



Faiveley

Project value

32+cr

Ongoing and Completed Projects

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PCA

Project value

20+cr



Volvo

Project value

20+cr



LM Wind Power (GE
Renewable energy)

Project value

15cr



Cinda (Foxconn)

Project value

18 cr

Ongoing and Completed Projects

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VinFast

Project value

200+cr



Plansee

Project value

35+cr

Autoliv

Autoliv

Project value

25+cr

Major projects

Schaeffler -

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Composite Package works - Civil, PEB, MEP and EOT cranes



Client Name : SCHAEFFLER INDIA LIMITED - Shoolagiri
Project Name : Construction of HALL 01 Boundary wall
(Including, Civil foundation, RCC
Flooring, RCC roof Building, Interior,
PEB building,PHE, Electrical, HAVC,
compressor, FPS, S&S, CCTC, IT
Network,STP ,HSD YARD, EOT CRANE,
Weight Bridge ,Landscaping)

Project Value : Rs. 140 Cr
Area : 14500 Sq.m



Major projects

Schaeffler -

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Foxconn-Cinda Bangalore



Foxconn-Cinda Chennai

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Volvo Trucks - Hoskote

CASE STUDY / 01

A state-of-the-art assembly and engineering facility designed to support high-performance logistics and heavy-duty manufacturing.

Completed Phase

60Cr Project

Location

Hoskote, India



Shimzu-Sakata Doddaballapur



Client Name : SAKATA INDIA PVT LTD - Doddaballapura
Project Name : Warehouse Building ,office building ,Canteen
Building

Area : 9500 Sq.m ,

LM Windpower Rain water project



Tata Electronics. Rainwater Harvesting (RWH)

Client Name: Tata Electronics

Project overview: RWH pond and utilities area a key sustainability intervention delivered by our team and well appreciated for its long-term impact.



Vinfast

Project

Neo Heights Secures Foundation Package For
VinFast's 100K SQM Facility

Value - 200Cr+



V I N F A S T

Plansee

Plansee Project — Civil works for Plansee's manufacturing unit in Mysore, delivering the structural foundation for enhanced production capabilities and a stronger, more sustainable future.

Value: 35+cr



Autoliv

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Project

Phase 2 Expansion Project For Autoliv India Pvt. Ltd. At KIADB Aerospace Industrial Park, Devanahalli, Bengaluru.

This Expansion Project Includes The Expansion Of B2 And B3 Facilities For Advanced Production Operations, Further Strengthening The Existing Manufacturing Infrastructure.

Value: 25Cr+

The Autoliv logo is displayed in a bold, blue, sans-serif font. The word "Autoliv" is centered within a white rectangular box. Below the text, there is a thick, solid blue horizontal bar that spans the width of the logo.

Toyota on Canteen 1 & 2 at Bidadi, Bengaluru



GE Healthcare Canteen with Warehouse

An Arul Group Presentation 2026-27



Tata Electronics Civil Projects



Faiveley Hosur

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Client Name : FAIVELEY TRANSPORT INDIA
PVT LTD -Hosur
Project Name : CS Building
Area : 3500 Sq. m

Internal- Production area





CS BUILDING

Wendt India

Hosur

RCC BUILDING VAJRA TOWER



RCC RESIDENTIAL BUILDING -MAGNUM



RCC RESIDENTIAL BUILDING -ASTER





RCC BUILDING OFFICE BLOCK BUILDING - WENDT INDIA



RCC BUILDING

SCHOOL BUILDING –CSR PROJECT FOR SCHEFFLER



PEB Works Schaeffler Shoolagiri



PEB Works Apex Auto Narasapura



PEB Works Faiveley Hosur



PEB Works LM wind power Dobbaspet



PEB Works Advik Hi power Narasapura

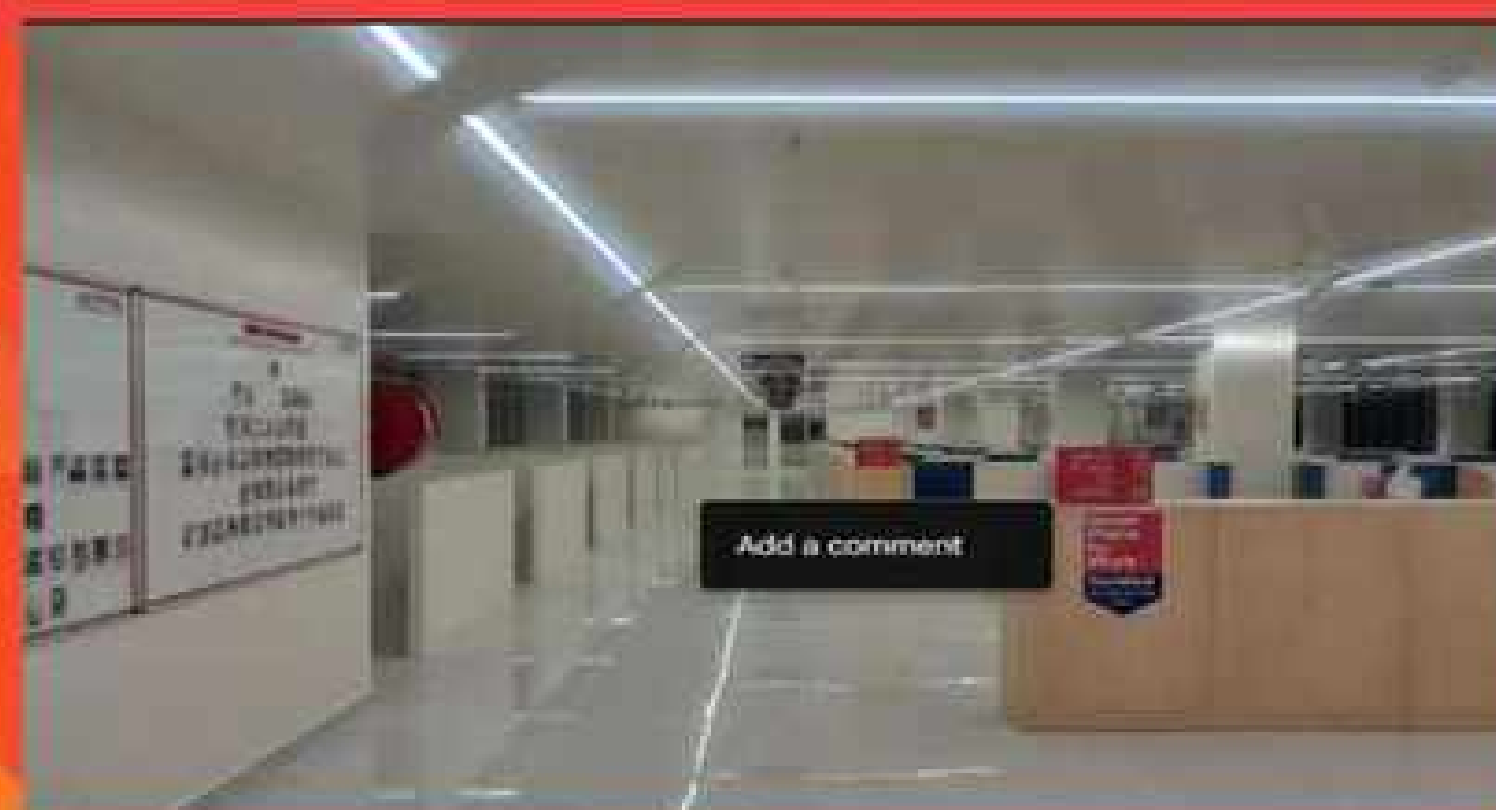


HINDUSTAN FOODS LTD -Coimbatore

Glimpse of our Interior works



Glimpse of our Interior works – By Neo Studio



Glimpse of our Interior works- By Neo Studio

An Arul Group Presentation 2026-27



Glimpse of our Interior works- By Neo Studio

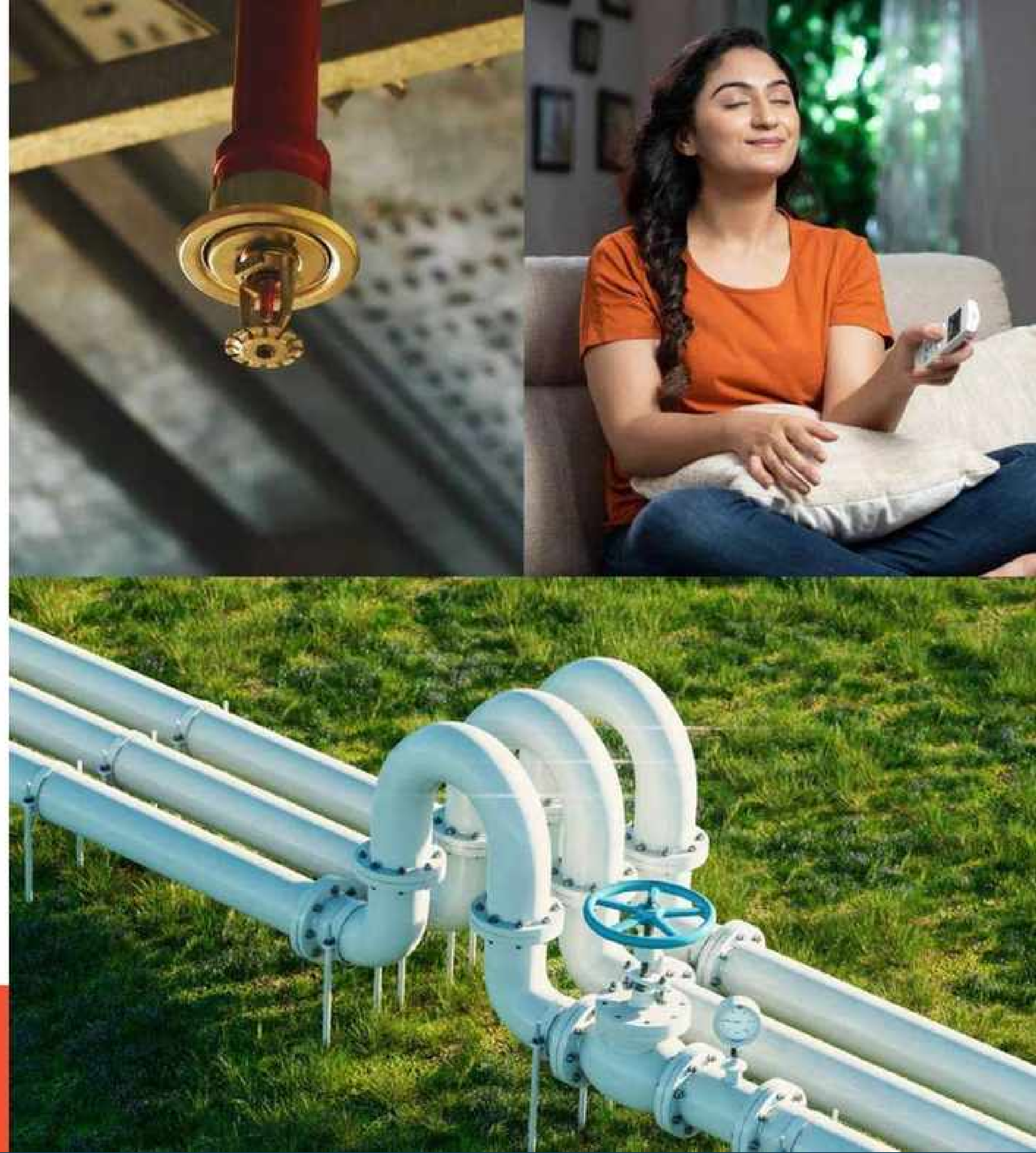


Diversification and Expertise In MEP

Our in-house team excels in managing diverse projects, ensuring seamless execution from concept to completion. Renowned for timely delivery, strict budget discipline, and exceptional client satisfaction, we are recognized as a leading MEP contractor across South India with a growing Pan-India presence. By working closely with stakeholders, we prioritize transparent communication and coordinated execution to achieve outstanding project outcomes.



MEP Contractors
& Engineers



MEP Electrical



Substation

- ▣ Liasoning work
- ▣ SITC of 66/33/11KV/433V Substation.
- ▣ Structure works as per EB norms
- ▣ HT / LT Panels
- ▣ HT Cable laying and termination
- ▣ SITC of Overhead Transmission Lines



Power control Center

- ▣ PLC Controlled MPCC Panels
- ▣ VFD & Servo Controlled Panels
- ▣ Power Generator and AMF
- ▣ Synchronizing panels with Auto load sharing (Critical)
- ▣ Automatic Power Factor Correction Panels (APFC)
- ▣ Feeder Pillars & Weather Proof Kiosks
- ▣ Metering Panels
- ▣ Machine Control Panels
- ▣ Control Desks
- ▣ Design & Troubleshooting of PLC, VFD & Synchronizing Panels.
- ▣ Raising Mains & Bus-ducts including Supply, installation, testing and commissioning
- ▣ Bus Ducts
- ▣ Custom built Panels



LT Systems

- ▣ Motor Control Center (MCC)
- ▣ Cable Tray Erection & commissioning
- ▣ Internal/External Electrification
- ▣ LT Cable laying and termination
- ▣ DG Installation & commissioning
- ▣ All types of panel board installation
- ▣ House & Industrial wiring
- ▣ Industrial Lighting / Street Lighting / Pathway Lighting / Clean Room Lighting
- ▣ Design, supply and installation of Light Fixtures including office areas, laboratories, Malls and production buildings
- ▣ General Fabrication & Engineering works

MEP HVAC



HVAC

- Air-conditioning (Precision Air Conditioner and Comfort Cooling)
- Humidification
- Data Centre
- Ventilations- Kitchen and Basement Parking
- Clean Room Applications
- Industrial Process cooling
- Control System Verification
- HVAC Commissioning



Third party Performance Test

- Clean Room Testing
- Sound and Vibration
- Fume hood Testing
- Duct Leakage Testing
- Indoor Environmental Testing
- Cooling Tower Performance
- Air and Water Balancing
- Functional Performance Testing
- Pre-Construction Plan Review



MEP Fire Protection System



Fire Protection System

- Sprinkler systems
- Hydrant systems
- Basement water curtain system
- Extinguisher systems
- Water foam monitor and gas bank suppression system



MEP Industrial Utility Systems



Industrial Utility Systems

- Compressed air grid systems
- Hot water pipe line works
- Water Treatment plant
- Sewage treatment plant
- Ro system works
- HSD
- Special Pipeline works
Methanal,
Nitrogen
- Ammonia and LPG



MEP Industrial Utility Systems



Plumbing

- Water Supply pumping station
- Internal and External drainage system
- Sanitary ware fixing works
- Sewage pipe line works
- External drainage system
- Internal and External water supply system – Gravity and HNS
- Landscape Irrigation works



We are happy to inform that we are in the pipe line to establish the new manufacturing industries for Cable trays, Modular supports and LT Panel boards.

Glimpse of *MEP* work

Electrical works, Fire fighting system, compressed air and ventilation system

An Arul Group Presentation 2026-27



Vinfast - MEP

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MEP Solutions Including HVAC , Fire Fighting , Electricals , Plumbing , Water & Gas Lines Etc For Industrial Vehicle Manufacturing Facilities, Ensuring Reliable And Efficient Infrastructure For Manufacturing Operations.

MEP WORKS

Neo Heights Secures Foundation Package
For VinFast's 100K SQM Facility



Electrical works, Fire fighting system, compressed air and ventilation system

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Electrical Tray and Cable to Equipment



Electrical and HVAC Equipment Installation

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Fire Pump room -M&E Installation

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**Fire pump room
having a
capacity of 3
lakh litres water
tank**



AHU, DUCTS AND HVLS fans Installation

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DM RO Plant having a capacity of 10,000 Litres

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DM RO Plant having a capacity of 10,000 Litres

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STP Plant having a capacity of 90



PRW, WTP and RO plant



Solvent tank Installation

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Health, Safety, and Environment (HSE) Policy



Occupational Health, Safety & Environment Policy at Neo Heights Builders & Promoters Pvt Ltd

Commitment:
We are committed to complying with all relevant Safety, Health & Welfare legislation while ensuring employee safety, health, and continuous training.

Safety Management:
We promote health and welfare by identifying, assessing, and controlling workplace hazards.

Objectives:
We achieve our goals through compliance, safe work environments, and continuous improvement.

Communication:
We maintain open health and safety communication with all stakeholders.

Hazard Management:
We implement effective controls to manage risks and hazards.

Resource Conservation:
We manage emissions, waste, and resources responsibly.

Objective Establishment:
We set, review, and monitor OH&S objectives and targets.

Facilities:
We provide and maintain welfare facilities for employees.

Policy Review:
We regularly review and update our HSE policy.

Slinging



Tools & Tackles Inspection



Transformer Erection



Material Unloading



PERSONAL PROTECTIVE EQUIPMENT



Incident Summary & Safety Report

Safety Commitment :

We prioritize safety at Neo Heights Builders & Promoters, ensuring the highest standards and a goal for everyone to return home safely each day.

Safety Protocols:

Adherence to comprehensive safety procedures, policies, and guidelines meeting and surpassing

ISO 45001:2018 standards.

Training and Incident Reporting:

Rigorous safety training for team members and a robust incident reporting system for learning and prevention.

Safety Measures:

Standard safety equipment, regular inspections, and secure work zones with signage and barriers.



Personal Protective Equipment



Hearing
Protection



Foot
Protection



Hand
Protection



Clothing
Protection



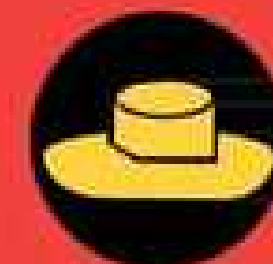
Head
Protection



Eye
Protection



Harness
Protection



Sun
Protection

The above PPE Requirements are the minimum requirements for all personnel involved in this task. Be sure to conduct a Risk Assessment for other factors that may influence the work environment such as Temperatures – Hot/Cold, Working in the Sun, Night Work etc. Be sure that all PPE used is approved by ISI Standards.

Quality Control

In India's dynamic construction landscape, quality is not just a process it is a responsibility. At Neo Heights, we believe that every structure we build must stand as a symbol of safety, durability, and trust. By strictly adhering to the guidelines set by the Bureau of Indian Standards (BIS) and other regulatory authorities, we ensure that our projects meet the highest national benchmarks.

For us, quality control begins at design and continues through material selection, workmanship, execution, and final delivery. This disciplined approach minimizes rework, prevents delays, and enhances structural integrity especially important in India's diverse climatic and seismic conditions.

Our commitment to quality not only protects lives and investments but also strengthens our reputation as a dependable EPC and construction partner. At Neo Heights, excellence is not an outcome by chance it is the result of consistently following stringent quality norms, every single day, on every single project.



Sustainability

Sustainability in civil construction is no longer just about following guidelines—it's about making thoughtful decisions that balance performance, responsibility, and long-term value. As the construction industry continues to shape modern cities and infrastructure, responsible building has become essential to creating spaces that serve both people and the planet.



CSR (Corporate Social Responsibility)

At NeoHeights, we believe in creating value beyond construction. Our CSR initiatives focus on education, healthcare, environmental sustainability, and community development. We work closely with local communities to improve quality of life, promote responsible practices, and support long-term social growth.

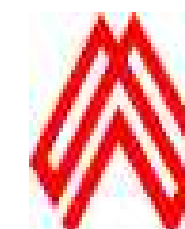
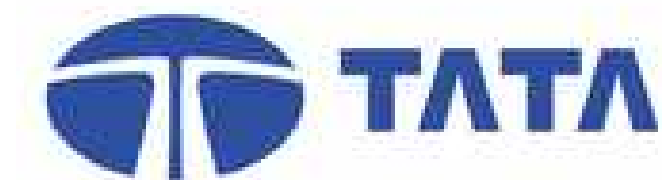
Through ethical values and sustainable actions, we are committed to building stronger communities for a better future.



CSR (Corporate Social Responsibility)



Prestigious Clients



We have a proved our experience in manufacturing and servicing skills with different type of clients like "Manufacturing Industries, Processing Industries, and IT Parks, Commercial and Residential developers".
With sound Product and Technical knowledge. We are very much interested to join your group of satisfied vendors and experience the service the way you always wanted it to be.
We hope that you will find the above in your regular business line and give us an opportunity to render our service.

SALES & MARKETING TEAM :

Ms Monalisa Das
VP – Business Development
M: 9035239052 / 9940217718 /
9748153906 (WA)
email. monalisa@neoheights.com



Corporate Office : Achuth Square ,1st Floor
1018/1,24th Main Road , 13th Cross Road ,
1st Sector , HSR Layout , Bengaluru ,
Karnataka 560102

Head Office : Vajra Towers Sipcot II,
Plot No CP5A , opposite Adhiyanmaan
College , Hosur , Tamil Nadu 635109

www.neoheights.com

MANAGEMENT TEAM :

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88700 33414

email. ceo@neoheights.com



Thank you

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